CONNECT YOUR BUSINESS TO COG

Here are 3 wonderful ways for you to connect your business to COGNEWS

HOST 01

COGBOXES are a unique way to connect visitor spaces to printed and digital news.

Hosting a COGBOX will aid the distribution of COGNEWS and encourage visitors into your space. You will receive a listing on the COG sponsor thank you page with a link to your chosen site and a listing on all posters distributed across your area. Box spaces are limited so book early to secure yours.

Hosting is free but a donation to cover the cost of the box production would be most welcome.

WRITE 02

There are two ways to be published at COGNEWS:

1. Anyone can send in their stories and events for publication consideration. You can submit at: cheadlecog.com/writethenews. Not for profit items are published free of charge, We will advise you when you submit if we can print and if a charge will apply within 72 hours of submission.
2. You can send in your business stories, share your successes, expertise and more, at any time. Our writing team will ensure your article fits our readership. Your article will remain live indefinitely and we will link it to other relevant articles where appropriate. You can seasonally update your article or create a new one. Publication cost is typically £150 for received copy, updates from £25.

SPONSOR 03

Here are 3 ways to Sponsor:

Supplement: You can add up to 4 pages per issue often located at the centre of the magazine.

Pages: Have your logo and link appear in a page header and in print. This will have a live link online. Choose from: Life, Sports, Art & Leisure, Community, Planet, Business or Events.

Segment: Sponsoring a segment in an associated area connects directly to your target audience.

Packages start from £100, all sponsors feature in our monthly snippet news round up.

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COGBOXES MONTHLY MAGAZINE

CHEADLE COG COMMUNITY INTEREST COMPANY - Company number: 15852989